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Strawberry Shortcake's Adventures in the Land of Dreams

Description

The sweet and helpful Strawberry Shortcake loves spending time with and her good friends: Angel Cake, Ginger Snap, Orange Blossom, Raspberry Torte and Lemon Meringue and is always looking out for them. Lately some of her friends have not been able to dream at night and they've asked Strawberry for her help. She decides to go to Dreamland to build new dreams for her friends, but this is no easy task! Help Strawberry by guiding her on the way to Dreamland and in the Dream Factory as she is faced with different challenges to overcome in her quest to help her friends dream again.

Adventures in the Land of Dreams stimulates the player's imagination and creativity all while having lots of fun and learning about the value of friendship!



SPECIFICATIONS	
Format	PlayStation2
Genre	Adventure
ESRB Age Rating	RP
Release	Q4 2006
UPC code	8-55433-00110-6



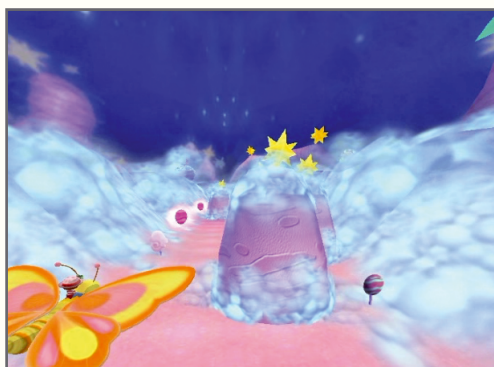
The Game Factory Inc.
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Main Level

Key features:

- The game is a mix of challenging platform-style game play within the eight exploration levels and 6 fun mini-games!
- Players must overcome platforms, holes, jumpers and different dangers and enemies such as the plundering Berry birds.
- Help Strawberry obtain and use the special powers she can acquire by unlocking dreams containing imagery of the power itself.
- The game is set in four enchanting environments: Strawberryland, the Dreamboat, The Land of Dreams and the Dream Factory.
- Plant seeds in the Fantasy Garden Bonus Area and grow plants to help Strawberry reach high places and collect various bonuses.
- The four levels of difficulty increase each time a new friend asks for Strawberry's help.
- Excellent replay value as players obtain powers and knowledge throughout the game, all of which will help them to play the game – time and time again.



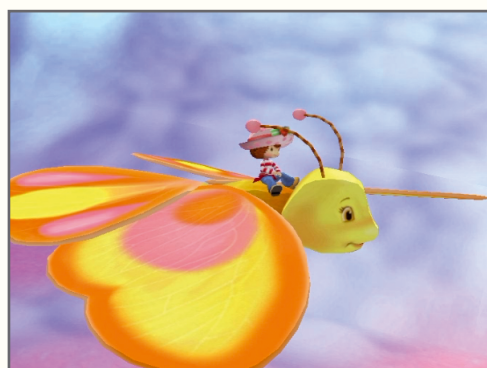
Butterfly



Dream Boat



Main Level



Butterfly

Brand overview

Strawberry Shortcake is a sweet but spunky little redhead with enough optimism to fill a strawberry field. She really believes things are growing better all the time and as the unofficial berry princess of Strawberryland, she puts her hear and soul into seeing that things improve for everyone.

- Introduced in 1980 by American Greeting
- A leading girls franchise – consistently in top three Q scores over the last five years for girls 6-8 (including Dora the Explorer and Bratz)
- Over 300 licenses worldwide, with 79 licenses domestically
- Achieved over \$1.2 billion in retail sales
- Received three gold records for music sales (over \$1Million in CD retail sales)
- New Strawberry Shortcake Feature Film releasing in October 2006 via 20th Century Fox (1,700 + screens nationwide)

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